



www.theodorousalt.com

40 years of TRUST

40 PARTNER countries



Partner Countries

- | | | | | | |
|-----|----------------|-----|-----------------|-----|--------------|
| 1. | Algeria | 16. | Italy | 31. | Romania |
| 2. | Argentina | 17. | Israel | 32. | Saudi Arabia |
| 3. | Australia | 18. | Japan | 33. | South Africa |
| 4. | Austria | 19. | Jordan | 34. | South Korea |
| 5. | Belgium | 20. | Lebanon | 35. | Spain |
| 6. | Bulgaria | 21. | Lithuania | 36. | Sweden |
| 7. | Canada | 22. | Malaysia | 37. | Taiwan |
| 8. | China | 23. | Mali | 38. | UAE (Dubai) |
| 9. | Czech Republic | 24. | Malta | 39. | UK |
| 10. | Denmark | 25. | The Netherlands | 40. | USA |
| 11. | Estonia | 26. | New Zealand | | |
| 12. | Finland | 27. | Norway | | |
| 13. | Germany | 28. | Oman | | |
| 14. | Greece | 29. | Poland | | |
| 15. | Hong-Kong | 30. | Qatar | | |

THEODOROU

SALT



About us

Almost 300 million tons of salt are produced in the world each year. It may be hard to believe but salt has over 14,000 different areas of use. A vital commodity in agriculture, salt also saves lives on roads and is used to produce pharmaceuticals, plastics and soap. It can also be used to de-calcify water and preserve or flavor food. Not only is salt fundamental to creating and saving lives, it also helps us enjoy special moments.

Since 1982, THE THEODOROU GROUP has become Cyprus' largest salt enterprise with a full-scale manufacturing plant, located in Larnaca industrial area. The company's products are more than simple salt, as the company constantly identifies new local and global trends & needs.

The increase in demand for natural products has led us to join forces with SALINITY HOLDINGS in Sweden, where a dedicated unit of Sea Salt Flakes has been established. SALINITY is one of the few companies in the world that produces Mediterranean Sea salt flakes.

Their introduction in the gourmet cuisine widens the range of products offered, from the most economical options to the most premium products. Our distribution network includes over 25 countries around the globe while our production and distribution methods and techniques are constantly upgraded and renewed. This is how we always manage to meet the high standards and specifications that our customers request.

Mission

To deliver quality salt to our clients in Cyprus and all over the globe, drawing on our years of experience in successfully combining nature with technology without altering the products natural form.

Vision

To advance and innovate the salt industry field, providing our clients with top quality products and our partners with top quality service and unparalleled expertise. The way we have been doing since 1982.

Some of our Values

Eco-Friendly: Theodorou Salt prides itself on being a company that is environmentally friendly. We take care of the land that takes care of us and this is why we always update our technology to keep up with Cyprus and EU environmental standards.

Excellence: In Theodorou Salt there we always strive to be the best at what we do. This is how we expanded a local business into a global distributor.



Ecological Shakers

A series of new stylish and easy to use salt shakers, produced and packed in-house with upscale top of the range machinery. Theodorou's Ecological Salt Shaker range is made from high quality paper, by using environmentally responsible production processes and with the use of recyclable packaging materials. All our packaging's are available in private label, and of sizes 250gr, 350gr, 500gr & 700gr.

Sea Salt Flakes

Mini Sea Salt Flakes are a totally natural product based on the natural solar evaporation of sea water. Due to its soft delicate texture Mini Sea Salt Flakes dissolve faster than regular salt.

- Natural flakes of sea salt under 2mm grain size.
- Contains essential sea water minerals.
- Superior quality and taste for a unique Mediterranean experience.
- It brings out the natural taste of the Mediterranean Sea on your plate.
- Approved for Organic use.



105023

Himalayan Salt

- A pure rock salt that is considerably superior in quality, taste and benefits to regular table salt.
- Carefully hand-mined from the ancient mines of the Himalayas, in Pakistan.
- It contains over 80 minerals and trace elements.
- Important minerals give the salt its distinctive reddish/pink color.
- Its natural amino acids are released when the salt is mixed with water.



105020

Low Sodium Salt

Contains 50% less sodium than regular salt, is a high-quality mixture of refined natural sea salt complimented with potassium. It cooks the same, bakes the same, tastes the same. It can be used in all your recipes just like regular salt with the same great results but with less sodium.

- Potassium helps maintain a normal blood pressure.
- Can be used as part of a healthy diet.
- We recommend that you consult your doctor before use. People receiving medication should also consult their doctor before use.



105021

Iodine + Fluorine Salt

Sea Salt with Iodine & Fluoride is a fine grain free flowing product. It is excellently suitable for the preparation of all types of culinary dishes, giving them that special final touch.

Iodine Contributes to:

- Normal cognitive function.
- Normal function of the nervous system
- Normal thyroid function and hormones production

Fluoride Contributes to:

- The maintenance of tooth mineralization.



105026

Sea Salt

Use this salt for cooking and baking, as well as for seasoning dishes. The uniformly shaped crystals make table sea salt the best choice for baking.

Sailor free flowing table salt is the highest choice rather than ordinary salt due to its unique flavor and its appropriate fine flowing format. It is suitable for table and cooking.

- Sea Salt without added iodine.
- Approved for Organic use.



107019

Cooking Sea Salt

SAILOR 1kg nylon bag is a refined sea salt that is produced by the natural solar evaporation of seawater in ponds. The salt manufacturing is done in a totally natural process, without the use of chemicals, thus obtaining the white crystal glare which has high quality and is best suitable for food.

The nylon bags are available in 3 different grains: coarse, cooking and fine and are all approved for organic use.



105025

105024

Ceramic Grinders

These beautiful, pre-filled salt grinders are the perfect way to have great salt on demand with every meal! Our ceramic grinders are of the best quality and will provide an added touch of class to your meal which will raise your standards for food preparations. Freshly grinding salt allows the aroma and natural flavors to be released immediately prior to use, creating a fresher and fuller flavor that can elevate average dishes to favorable gourmet meals. At SAILOR, we assure only the best salt crystals reach your plate so every dish you create is as flavorful and special as you intend. The grinders are available in 4 different types.



106004

Sea Salt

Sea Salt crystals are carefully separated, taking care to choose the largest and most coarse crystals. These crystals not only have SAILORs signature clean, bright and briny flavor, but they are perfect for salt grinders.



106001

Himalayan Salt

SAILORs refillable Himalayan Pink Salt Grinder is an excellent way to experience this famed salt that has been mined from the base of the Himalayas for centuries. Rich in minerals, its flavor is a welcome addition to everyday cooking.



106003

Sea Salt Flakes

These beautiful, pre-filled salt grinders are the perfect way to have great salt on demand with every meal. These elegant, white pyramids are of superior quality and bring the taste of the Mediterranean Sea to your every dish!



106002

Sea Salt Flakes & Black Pepper

This is every chefs' gourmet choice! The combination of the black pepper boosts the intensity of the sea salts' flavor, providing a burst of rich flavor for your meal.

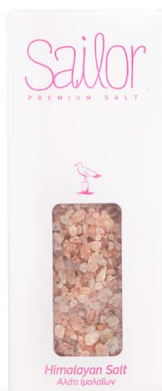


Refill Packs

Sea Salt, Himalayan Salt and Sea Salt Flakes, which are ideal for refilling the grinders. The wide jar-mouth of the packages make it easy to pour the salt quickly and mess-free.



110003



110001



110002





Mediterranean Sea Salt Flakes

This high quality salt is produced in a totally natural process, without the use of chemicals, thus obtaining the white crystal glare that is ideal for your meal



109029

109030

109034



111004

Gift Package



Elevate your meal with this packaging of Sea Salt Flakes which includes natural flavours of Wild Garlic, Smoked and Mushroom in addition to our classic Natural Sea Salt Flakes. It's the ideal product for seasoning meat, potatoes and vegetables.
4x40g

Sea Salt Flakes

Many professionals and food enthusiasts consider Sea Salt Flakes to be the finest salt money can buy. We offer it Natural, Smoked and blended with Activated Carbon. Use it as a finishing salt and experience the crispy sensation next time you cook.



107015

Flower of the Sea Salt

Flower of the sea salt is a gourmet totally natural product based on the solar evaporation of sea water. We have successfully managed to create the same environment in a controlled system where the final product is kept clean without washing away its elements such as black, smoked, chili, lemon and rosemary.



Nylon Bags and Plastic Shakers

Plastic Shaker

Our flagship brand, Sailor Salt has been putting flavor in your life since 1982! Harvested and packaged in Cyprus through natural solar evaporation of seawater in ponds, this natural salt has set a high standard for flowing salt. Our traditional plastic shaker are suitable for everyday use, and it is ideal for table salt. Available from 250gr - 750gr. Private label available upon request.

Nylon Bags

Sailor 1kg Nylon bag is a refined sea salt that is produced by the natural evaporation of seawater in ponds. The salt manufacturing is done in a totally natural process, without the use of chemicals, thus obtaining the white crystal glare which has high quality taste and is best suitable for food. The nylon bags are available in 3 different grains: coarse, cooking, and fine and are all approved for organic use.

Private label is available upon request!



107017

107016

107020



109010



109011



109012



109013





Mediterranean Sea Salt Flakes

Vera Premium brand provides the highest quality salt products for those who are looking for more for their taste profile. Offered in a variety of options, packed in grinders, including Sea Salt Coarse, Himalayan Coarse, Sea Salt Flakes, Mix Peppercorns. Our Gourmet product line of Sea Salt Flakes are available in a plastic canister of 70 gr in a four different flavors including Natural, Wild Garlic, Black and Smoked. Any other upon request. Find also our product on Amazon.uk

Sea Salt Flakes Natural



104111

At Theodorou Salt we always strive to give you the best salt products possible. These natural, organic sea salt flakes come directly from the heart of the Mediterranean and contain no additives. A light, pure taste, these organic salt flakes are perfect for those looking for a more natural solution to cooking



104112

Blend of Salt Flakes & Wild Garlic

The fresh, zingy taste and aroma of Wild Garlic crystal flakes allows you to make a masterpiece out of every dish. Dust Wild Garlic over mashed potatoes for a hint of flavor or use it as an easy alternative to crushed garlic.

Blend of Salt Flakes & Smoked Flavor



104113

Be creative and add our Smoked variety to fries or popcorn for a whole new twist. The adventurous cook should oven-roast leeks and he will be rewarded with an extraordinary flavour combination.



104114

Blend of Salt Flakes & Vegetable Carbon

The gourmet seal salt is the perfect finishing salt for your culinary creations, enhancing the flavor by subtly highlighting all elements. Made in Cyprus using salt gathered from the pristine Mediterranean waters, these Black Sea Salt flakes adds a crunchy elegance and a mild flavor to every meal.

Herbal Seasoning Salt



A blend of natural sea salt with two different mixtures of herbs and spices. Suitable for cooking and seasoning. Available in Original blend, and Chili & Paprika blend.

Original



105057

The Vera Original Seasoning Salt is a blend of natural sea salt with a variety of herbs and spices such as onion, garlic, parsley, tomato, oregano, basil, thyme and many others.



105058

Chili & Paprika

The Vera Chili & Paprika Seasoning Salt is a blend of natural sea salt with a variety of herbs and spices such as paprika, hot chili, cayenne chili, onion, basil, thyme, rosemary, black pepper and many others.

Ceramic Grinders

Our VERA PREMIUM Ceramic Grinders are the perfect way to have great salt on demand with every meal. These beautiful ceramic grinders are of the best quality and will provide an added touch of class to your meal which raise your standards for food preparations. These adjustable and reifiable grinders give an experience to consumers and it is ideal of using it again and again.



108001

Coarse Sea Salt

Loving the natural sea salt from Theodorou Salt but don't want to choose between coarse salt and fine salt? With our grinder option, there is no need to choose! Elevate your dishes to the next level with our Sea Salt grinder that can be adjusted for coarse grind (ideal for meat rubs) and fine salt that can be sprinkled over every food!



108021

Sea Salt Flakes

Vera reifiable Sea Salt Flakes grinder, has a perfect taste and contains natural minerals. It is a 100% natural product, Kosher, Halal, and approved for organic use. Use this explosion of flavor as a premium finishing salt on meats, fish, vegetables, desserts, pasta, and even as a cocktail rimmed. We have many sizes and packages as well as wonderful flavors available. Elevate your next classic cocktail to the next level by seasoning or decorating.



108002

Himalayan Coarse Salt

The pink hue of the Himalayan salt is unmistakable and at Theodorou Salt we make sure that you get the very best. A 100% all natural salt, that contains over 80 minerals and trace elements with no added chemicals or colorings. Our Himalayan salt is also available in a grinder, allowing for both coarse and fine salt grinds.



108003

Black Pepper

This explosion of flavor comes from black peppercorns that are produced by picking the mature but unripe berries. Free from artificial coloring and preservatives



108022

Mixed Peppercorns

VERA refillable Mix Peppercorns are mix up of Black, Green, Pink and White peppercorns. This grinder it is alternative to the black. All the colors have the same shape as the regular black, however, it gives slightly lighter taste due to the sweeter taste of pink. Free from artificial coloring and preservatives.





VERA

Nylon Bags and Plastic Shakers

An established name in the local market, Vera is ideal for your meals! Available from 125gr to 750gr shaker, 500gr and a 1kg nylon bag. The sea salt is manufactured following a completely natural process. Vera brand also carries the famed Himalayan salt in 500gr and 1kg.



107039

1Kg

107040



107041

0.5Kg



107042



107043



109018



109019



109020



109021



108008

Dishwasher Salt

Water contains salts that accumulate in dishes and glasses, creating stains, and reducing the efficiency of the dishwashers. Dishwashers have water softening systems to prevent the accumulation of salts. The special Vera salt effectively softens the water, dissolves the destructive salts, and helps your dishwasher to perform better, while ensures a longer life for the machine.

Mediterranean Sea Salt Flakes

Produced by hand at our Cyprus salt works from experienced salt makers, these Mediterranean Sea Salt Flakes provide superior quality and taste as an 'everyday' gourmet ingredient in the kitchen. The reason the harvesting is done by hand is so that the natural form can be preserved so the final product is kept clean without washing away its elements. Pure sea salt, small crystal flakes which add sparkle to any dish. Sprinkled as they are or gently crushed between the finger tips for a finer grade, they provide a certain Mediterranean twist to any dish. The sea salt flakes are available in 70gr & 125gr plastic cups, in 125gr & 250gr paper boxes and other food service packages. We offer a wide range of flavours: smoked, lemon, wild garlic, black, mushroom, rosemary, chili, chipotle and natural.

Sea Salt Flakes Natural



109036

Many professionals and food enthusiasts consider Falksalt Natural Crystal Flakes to be the finest salt money can buy. Use it as a finishing salt and experience the crispy sensation next time you cook.

Sea Salt Flakes & Wild Garlic



109040

The fresh, zingy taste and aroma of Wild Garlic crystal flakes allows you to make a masterpiece out of every dish. Dust Wild Garlic over mashed potatoes for a hint of flavor or use it as an easy alternative to crushed garlic.

Sea Salt Flakes & Smoke



109039

Be creative and add our Smoked variety to fries or popcorn for a whole new twist. The adventurous cook should oven-roast leeks and he will be rewarded with an extraordinary flavour combination.

Sea Salt Flakes & Wild Mushroom



109042

Experience the vibrant taste and aroma of Falksalt Wild Mushroom Crystal Flakes. Delicately accent your steak, roasted vegetables, or baked potato with a sprinkle of Wild Mushroom or dust it over creamed mashed potatoes for subtle undertones of porcini mushrooms.

Sea Salt Flakes & Lemon



109037

Sprinkle Citron crystal flakes on a baking tray and layer your fish on top (haddock, salmon, pike-perch or any fish you like). Bake in the oven and prepare for spectacular lemon baked fish without adding fat or burning the fish. Be daring!

Sea Salt Flakes & Chili



109047

Add Red Chili to baked fish, roasted vegetables, fresh oysters or scalloped potatoes to add a burst of intense Red Chili flavor or just dust onto jumbo shrimps with lemon zest.

Sea Salt Flakes & Rosemary



109038

Try this delectable salt with veal, chicken or lamb, the rosemary aroma will penetrate deep inside the meat. With potatoes, chicken or even bread, just sprinkle on top before roasting or baking.

Sea Salt Flakes & Chipotle



109041

Turn up the heat with Chipotle. It imparts a spicy bite on any type of meat or poultry, it's even more exciting with fish and salads, potatoes and vegetable dishes.

Paper Boxes

Falksalt Flake salt is a special kind of salt that can occur naturally, or be produced by different methods. The fact that these fascinating and brittle flakes can form at all is basically due to a natural behavior of salt. When the crystal under optimal conditions is given a chance to grow out of its dissolved form, the growth takes place at different speeds on the flat surfaces and the outer edges of the crystal, respectively. This is why amazing crystals can be formed in the form of pyramids. Find our unique Flakes in an eco-friendly package of 250gr in 3 unique types including Natural, Himalayan, and Iodine. Private Label upon request, available package option from 100gr - 250gr any other upon request.



109046

103025

Himalayan Flakes

The popular salt variety called Himalayan salt is a rock salt that comes from hundreds of millions of years old deposits. The most distinctive feature of Himalayan salt is the beautiful pink color. Our light and crispy Himalayan salt flakes bring a luxurious appearance and saltiness to any dish, dessert, or pastry.



103002

Sea Salt flakes with Iodine

Sea Salt flakes with Iodine add a new dimension to your cooking. It doesn't dissolve as fast as ordinary table salt and it triggers pleasant fireworks each time a flake hits your tongue. The color and scent of the flakes add an extra flourish to the dish or dinner table.



103001

Natural Crystal Flakes

Falksalt Natural Crystal Flakes is considered by many professionals and food enthusiasts to be the finest salt money can buy. Use it as a finishing salt and experience the crispy sensation net time you cook. Or, when marinating your next meat dish, prepare it so it achieves its full flavors potential: score the edges of the meat and sprinkle salt on liberally to reach the inner core. Allow meat to absorb the salt flavored and cook as desired. Available in environmentally package paper boxes in different sizes from 100gr -250gr. Private label available upon request.



105056

105054

105055

Herbal Salt



A unique product of naturally reduced sodium salt blended with three different mixtures of herbs and spices. Suitable for cooking and seasoning. Available in Original blend, Chili & Paprika blend and Lemon & Onion blend.



Mediterranean Sea Salt Flakes

We know all about salt and we are always looking on elevating your culinary experience. This is why we are introducing our gourmet salt series, to add that little extra to your cooking and gastronomical experience! Sea Salt Flakes are a totally natural product based on the natural solar evaporation of sea water. In a controlled system, we have successfully managed to create an ideal environment where we can correctly control the evaporation process. The harvesting is done by hand from experienced salt makers in order for the natural form to be preserved so the final product is kept clean without washing away its elements. It contains no additives, no elements have been removed from it and this makes it a pure, natural product. The sea salt flakes are available in different packages and we offer a wide range of flavours: smoked, lemon, wild garlic, black, mushroom, rosemary, chili, chipotle and natural, and



600g

102045



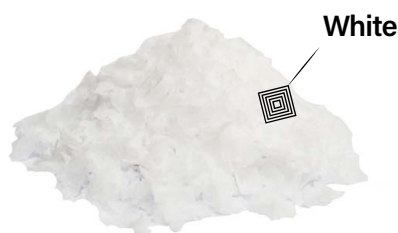
1,5kg

102051



10kg

102088



White



Carbon



Chipotle



Himalayan



Lemon



Red Chili



Rosemary



Wild Mushroom



Wild Garlic



Smoke

Naturally Reduced Low Sodium Salt

Saltwell® is a leading partner for the global food industry. Born global, Saltwell has business units in Sweden, Chile, Cyprus, and the US, and is dedicated to reducing sodium in food. Saltwell is extracted from a million-year-old underground sea in Atacama Desert, Chile, South America. Saltwell contains 15% potassium – a mineral considered an essential health nutrient. The fact that potassium and sodium are both present within the same grain is what makes Saltwell unique. It's the natural combination of sodium, potassium, and minerals in each grain of that makes it taste and perform just like regular salt. Available in 25kg and 50lb industrial packaging and, 190gr and 350gr retail packaging.



Microfine

Superfine sea salt in powder form, perfect for snack products. 35% less sodium.



270221



Microfine Organic Use

Superfine sea salt in powder form, with rice based anti-caking agent (Nu-flow). 35% less sodium.



273200



Natural

Natural sea salt without anti-caking additives. Natural grain size with 35% less sodium.



279200



Regular

Sea salt with silicon dioxide anti-caking. 35% less sodium, natural grain size.



271200



Organic Use

Natural sea salt with rice based anti-caking agent (Nu-flow). 35% less sodium.



275200



Regular with Iodine

Sea salt with silicon dioxide anti-caking, and iodine to help reach daily iodine intake requirements. 35% less sodium.



276200



Coarse

Coarse grains (2.5-6mm) sea salt without additives. 35% less sodium.



272200



Ecological Shaker

Sea salt with silicon dioxide anti-caking in ecological retail packaging. 35% less sodium, natural grain size.

239350



Ceramic Grinder

Coarse grains (2.5-6mm) sea salt without additives in a ceramic grinder. 35% less sodium.

272200

Industrial Bags

A series of 20kg and 25kg nylon bags of different grain sizes correspond to the many various levels of industries. Our Sea Salt is produced by solar evaporation of seawater. The salt manufacturing is done without chemicals, obtaining the white crystal glare. It is high-quality salt, best for food and meat. The company ensures the work environment according to high standards of environmental regulations.



102086

Salt for water softener

A unique and innovative product in the form of tablets specially designed for water softener machines. The tablets are made from re-crystallized table sea salt, highly cleaned and low in magnesium and calcium, which is compacted in high pressure machines, making them ideal for water softening from solids.



102015

Salt for pools

Special salt for pools is a fine grain of pure natural sea salt which dissolves fast and provides immediate results. One of the main advantages of this type of salt, is that the water does not have the smell of chlorine which gives you the burning sensation to the eyes or body. The crystal sizes are between 1-3mm and is available in 10kg, 20kg and 25kg



102074

Industrial Packages

A series of 20kg and 25kg nylon bags of different grain sizes that correspond to the many various levels of industries. These products are free of additives, obtaining the white crystal glare.



102014

Industrial Packages

High quality, food grade, table salt packed in 20kg and 25kg nylon bags and can serve various levels of industries. Table sea salt can be offered natural free from anticaking agents, or free flowing with the addition of anticaking agents.





Agro

Equisalt are Swedish-made salt stones made of natural mountain salt. They are 100% pure without any additives and are enriched with minerals and trace elements. They are a huge advantage for the competition horse as they are enriched with electrolytes, biotin and selengest, which contribute as a powerful energy boost. The stones are available in two sizes - 2-29kg and 10-55kg and are available in three different variants:

Enriched

With vital minerals and trace elements

COMPOSITION	
Sodium	38,5 %
Calcium	0,3 %
Magnesium	0,1%
Zinc	300 mg
Manganese	200 mg
Copper	80 mg
Iodine	50 mg
Selenium	20 mg
Cobalt	12 mg



Advantage

Enriched with electrolytes, biotin and selenium yeast.

COMPOSITION	
Sodium	38%
Calcium	0,2%
Magnesium	0,1%
Potassium	0,05%
Iron	210 mg
Iodine	50 mg
Selenium	10 mg
Biotin	60 mg
Vitamin E	150 mg



Pure

Natural rock salt without any additives.

COMPOSITION	
Sodium chloride	
Sodium	39%



Bucket 2-5 kg

Bag 15 kg

Salt lick from natural rock salt without any additives. Salt is the one mineral that horses natural feed always has a lack of and therefore it's extra important to add for a well-balanced diet. PURE is ideal when you just want to give your horse pure salt.

All horses need salt, regardless whether or not they're doing hard work. A horse's basic requirement is 20-40 grams per day, which is usually what the horse gets from a lick salt. Requirements increase depending on how much the horse sweats; a horse doing hard work in the heat for example, loses around 150g of salt.



THEODOROU

SALT



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